FOR IMMEDIATE RELEASE

# Climate Action Day Reaches 4.4 Million Teachers and Students in 154 Countries

Contact: your name

Role, Name school

Your email and phone number

Contact: Koen Timmers

Co-Founder, Take Action Global

[koen@takeactionglobal.org](mailto:koen@takeactionglobal.org)

CLEARWATER, FL | November 3, 2023 – On November 2, Take Action Global (TAG), a leading climate action education organization, held its 4th[Climate Action Day](https://climateactionday.net/), an annual celebration of the 4.4 million teachers and students from 154 countries taking climate action together.

“The exciting thing is that there is a long history of people like ourselves. People like you. Students, teachers, stepping out and saying enough. We want to save and protect our future,” said Andrew McKay, director of *Don’t Look Up*. “Remember this: Be loud. Be bold. And be present.”

Legendary skater Tony Hawk said,“I realize you are taking on a big challenge; one of the biggest of our times: climate change. I know what it’s like to advocate for something that is mostly misunderstood. But you have to stay the course and find purpose in what you are doing if you are not getting the accolades for it. Because it will be some of the most rewarding work in the end.”

TAG has been working on climate education for five years, with the largest network of teachers and students involved globally. TAG programs offer tools, resources, and connections to build knowledge and green skills, while helping participants find solutions and take meaningful action together.

During the event, TAG presented examples of impact: students planted 2,334,601 trees, the equivalent of 65,368 tons of carbon sequestration. TAG will share examples of student impact at the 2023 United Nations Climate Change Conference (COP28), which will be held in Dubai, UAE in December and for the first time feature a day dedicated to climate education.

“Young people worldwide are witnessing climate change and want to take action. They understand the power of collective action and of the integral role that they play in creating change at a global-level,” said TAG co-founder Jennifer Williams, as she introduced the full day free, online event designed for all ages.

Climate Action Day, the culminating event of the six-week [Climate Action Project](http://www.climateactionedu.org/), brings together leaders from across six continents to discuss the importance and impact of climate education. The event features students showcasing their findings and solutions and celebratory remarks by world leaders, leading climate scientists and researchers, authors, artists, and activists. This year’s event hosted President Mary Robinson from Ireland, Princess Esmeralda of Belgium, Tony Hawk, astronaut Leland Melvin, UNEP, UNESCO, WWF, NASA, TIME for Kids, and many more.

“We are on the cusp of an exciting renewable energy, healthier, sustainable world and that is because of all the climate action,” shared President Mary Robinson. “There is so much happening, there is so much innovation.”

Mayor Eric Adams of New York City said, “I also want to thank all the educators for their support and guidance. Uplifting and mentoring our young people are some of our most sacred responsibilities.”

Describe your work with the students here in max 5 sentences.

“Climate action education has an important role to tackle climate change on a global scale. It informs students, takes away climate anxiety, and brings important skills to a classroom including empathy, creativity, and problem-solving,” said TAG co-founder Koen Timmers during the event, which was supported by partners LEGO Group, UNESCO, and UN Environment Programme.

STUDENT QUOTE HERE TO FINISH

**###**

About Take Action Global

Take Action Global (TAG) is a leading nonprofit organization committed to climate action education for educators and K-12 students. During the past six years, TAG has served over 4 million students and educators from 150 countries through the Climate Action Project and Climate Action Day. TAG established partnerships with international experts and world leaders, including the UN, WWF, NASA, LEGO, Cartoon Network, and the Jane Goodall Institute, and 20 Ministries of Education. TAG is a UN accredited organisation. TAG’s Climate Action Project is a 2023 lighthouse by the World Economic Forum. TAG is also a co-author of the *Climate Literacy Petition* on Earth Day 2022 with the Earth Day Organization and Fridays for the Future. [https://www.takeactionglobal.org](https://www.takeactionglobal.org/)